

Making Murder Mystery Magic

Creating a Murder Mystery Weekend





Richland Area Clues in the ... · Boost ...

Posted by Derek Westby

Aug 23 · 🌐

Guy Newsman follows up on the investigation into the death of Beau Zoe, a crowd... [See more](#)



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Westby Communications



Ben Koelsch

What is a Murder Mystery Weekend ??

An Interactive event

As family friendly as murder can get

Lighthearted

Affordable

More like Scooby Doo than a horror film

Interrogate suspects



Setting Goals – Why do we do this?

Promote Crime Stoppers

Promote downtown businesses

Provide fun for all ages

Make the event affordable

Sponsorship – It takes a village

Prizes

Monetary Donations

Advertising

Clue Stops

PROMOTION



CRIME SCENE DO NOT CROSS

MURDER MYSTERY WEEKEND

"Blood in the Dust"
Everyone's a suspect

Can you figure out who did what?

August 22 & 23, 2026

10AM Start

\$10 Registration

@ The Depot & Information Center
397 W. Seminary St. Richland Center, WI

For more information call (808) 647-8163
OR

Find us on Facebook
Richland Area Clues in the News Mystery Weekend

**EACH PAID ENTRY INCLUDES 1 BALLOT WITH
A CHANCE TO WIN PRIZES!!!**

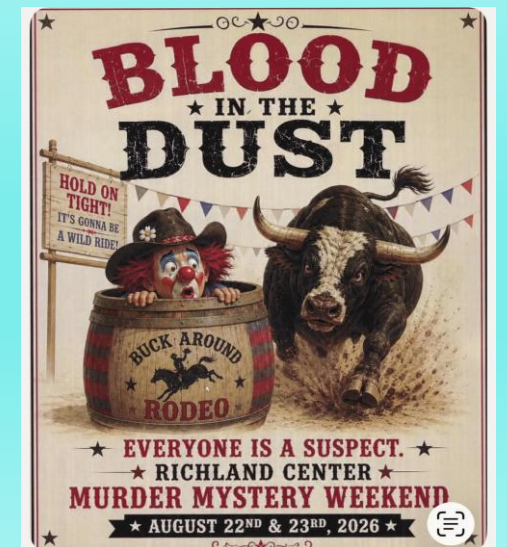


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Civicmedia.us



1900 Hwy.
Richland Center, WI



National Night Out



Richland Area Clues in the News Murder Mystery Weekend

Videos

Bios

Instructions

Q & A



Registration

Pre Registration



Saturday and Sunday Registration

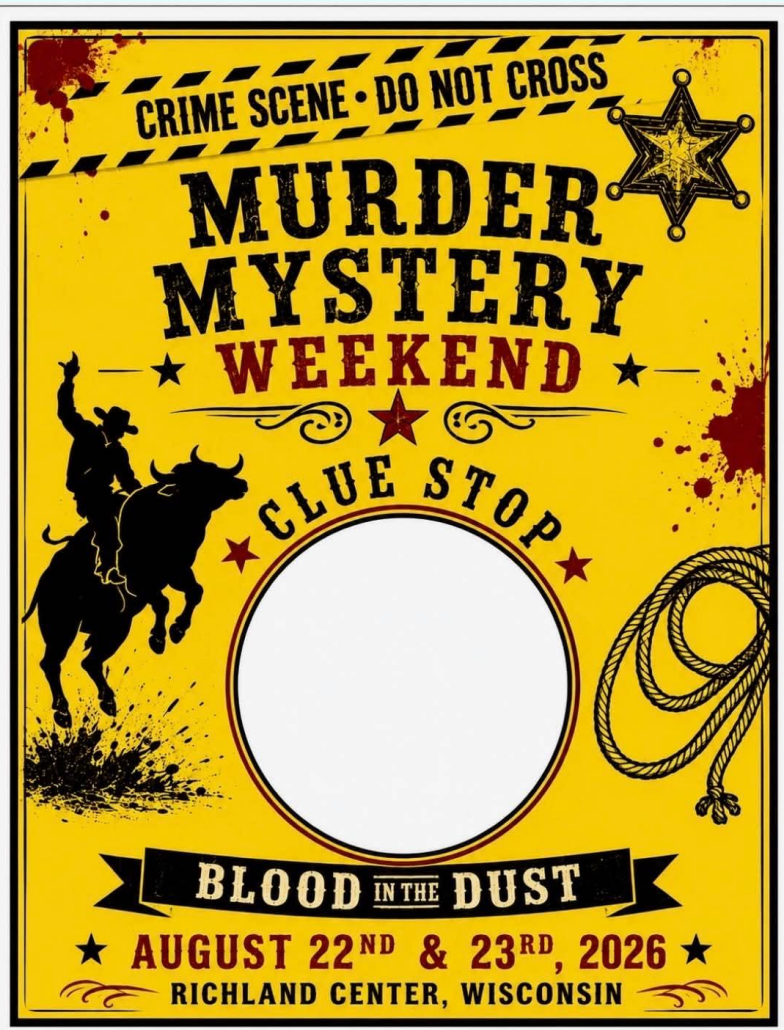




Buckin Bronco
Rodeo Night Out
Pre Registration

CLUE STOPS

Come on in!
We have a clue
for you.



24 Clue Stops

Clues written to
highlight individual
stores

Businesses noticed
more foot traffic

No charge to
participate

CLUE STOPS:

- | | | | |
|---------------------------------------|-----------------------|--------------------------------|----------------|
| (HQ) The Depot | 397 W. Seminary | 13. Red Door Gallery | 148 West Court |
| 1. Phoenix Center | 100 S. Orange | 14. Kelly's Coffee | 196 W. Court |
| 2. Central Boarding House Antiques | 339 W. Seminary | 15. J. Jay Walsh Jewellery | 157 N. Main |
| 3. Ladds Country Collectable | 279 W. Court | 16. Main Street Hobby | 165 N. Main |
| 4. TKO | 165 W. Court | 17. Crime Stoppers | 185 N Main |
| 5. Christy's Sunny Side Bakery & Café | 101 W. Court | 18. Archie Monument | 185 N. Main |
| 6. The Little Corner | 159 E. Court | 19. Open Season Huntin Outlet | 182 N. Main |
| 7. Buzz Club | 54 N. Curuch | 20. Tienda Mexicana Oasis Inc | 170 N Main |
| 8. Bailey Paint | 182 E. Court Street | 21. Ocooch Books | 130 S. Main |
| 9. Creative Outlet | 156 E. Court | 22. Delicias De Las 4 Hermanas | 170 N. Main |
| 10. Gym-Boree | 142 E. Court | 23. A.D. German Warehous | 300 S. Church |
| 11. Brewer Public Library | 325 N. Central Avenue | 24. Mastodon Records | 130 S. Main |
| 12. Computer Doctor | 122 W. Court | | |

*No clues at Richland Area Rescue or Fair Grounds.

CAST OF CHARACTERS:

- | | | | |
|------------------------------|-------------------|------------------------------|---------------------|
| • Ashley Westby | Mar Vellous | • Jenny Sidie | Marianne Richman |
| • Cameron Cormican | Kris Ko | • Jillian Richard | Barb Wire |
| • Colleen Pulvermacher | Dusty Corral | • Kathy Allbaugh | Rowdy Hayze |
| • Daniel Dean | Beau Zoe | • Kathy Hamby | Claire Skye |
| • Duane Rose | Clyde S. Dale | • Katjesa Lugo-Hamby | Sunny Skye |
| • Faith Morga | Mary E. Gold | • Mila Marx | Savin Grace |
| • Glen R. Dunne | Chief Dee Tective | • Paul Homer | Officer Drew Onegun |
| • Hunter Daines | Buck Stallion | • Sebastian Lugo-Hamby | Colt Ryder |
| | (not a suspect) | | (not a suspect) |
| • Hunter Jennings | Pierce Deere | • Sharon Zales | Navar N. Focus |
| • Javier Lugo-Hamby | Jester Jones | • Shay Westby | Ace High |
| | (not a suspect) | | |

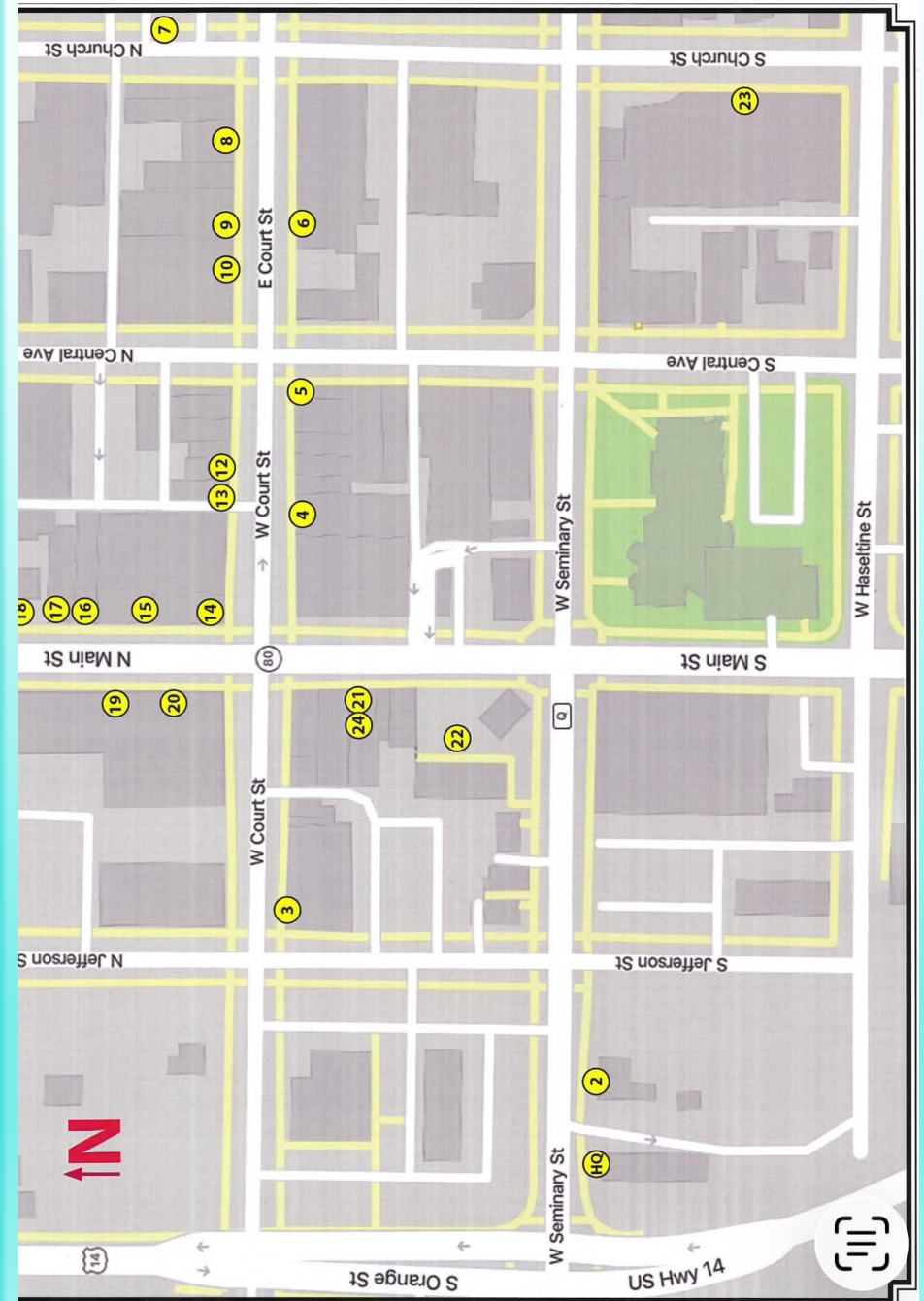
TEXT
using the
P3 App



**REWARDS
OF UP TO
\$1000**

**RICHLAND AREA
CRIME STOPPERS INC.**

Bathroom facilities are available at:
Headquarters, Phoenix Center, TKO Bar & Grill, AD German Warehouse



CLUES IN THE NEWS Murder Mystery Weekend

Book Books CLUE STOP #21

While browsing
Book Books, Br
ary Gold, and
urned to the
Vellous har
way. Mar
Barb n

intage vinyl records, books, and uni
thrilled to find an original r
d browsing the s
petition

📍 The Little Corner Shop

CLUE STOP #6

📅 Friday afternoon
Shon

CLUES IN THE NEWS Murder Mystery Weekend

🏛️ Archie Monument & Stone

CLUE STOP #18

☕ While walking downtown
Richman and her son, Buck S
slopped for a moment, admirin

📍 J. Jay Walsh Jewelers

CLUE STOP #15

CLUES IN THE NEWS Murder Mystery Weekend

📍 Creative Outlet

CLUE STOP #9

While shopping at Creative Outlet for a
back out the women's boots a
thing racks. As S

📍 J. Jay Walsh Jewelers

CLUE STOP #15

📍 While admira

CLUES IN THE NEWS Murder Mystery Weekend

📍 Tienda Mexicana Oasis, Inc.

CLUE STOP #22

📍 While shopping for fresh tortillas, homemade salsa, and authentic
couldn't help overhear
video weekend. As the ca
y quietly smiled and said,
The cashier asked if she wa
ly nodded and replied, "Let
e." Navar assumed Mary wa
mpetition. But after Beau Zoe
enly sounded much more omin

CLUES IN THE NEWS Murder Mystery Weekend

CLUES IN THE NEWS Murder Mystery Weekend

on Friday
few of her

CLUES IN THE NEWS Murder Mystery Weekend

🏛️ Archie Monument & Stone

CLUE STOP #18

☕ While walking down
Richman and

on to run a few errands

Building Locations

Registration

Crime Scene

Court House

Hospitality

Reveal

Crime Scene



Reading of Coroner's Report



Crowd gathers at the Courthouse to hear the reading of the Coroner's Report by Officer Drew Onegun and Investigator Dee Tective.

Coroner's Report

CORONER'S SUMMARY — BEAU ZOE

Dr. Angie O'Plasty, Coroner

FOUND: Outside TKO Saloon at approximately 5:58 A.M. Saturday, August 22, 2026.

TIME OF DEATH: Between approximately 2:45 A.M. and 4:45 A.M. Saturday morning.

CAUSE: Blunt-force trauma to the head. The fatal injury was a forceful impact to the back of Beau's skull.

MANNER: Homicide.

ALTERCATION: Bruises and abrasions show Beau was in a physical struggle shortly before death. Those injuries were not fatal.

FATAL BLOW: The back of Beau's head was exposed. He may have been turned away, moving away, bent over, or off-balance. His exact position cannot be determined from the wound alone.

WEAPON: Unknown. The wound is consistent with a hard, blunt object or hard surface capable of delivering considerable force.

IMPORTANT: The struggle does not prove that the person Beau fought delivered the fatal blow. The altercation and killing blow may have been the same encounter — or they may not have been.

OFFICIAL FINDING: Blunt-force trauma to the back of the skull; homicide; death between 2:45 A.M. and 4:45 A.M.

Sleuths Solve the Mystery

\$10 per person/group

\$25 for 2 adults and all children

Collect Clues

Interview suspects

Our family participated in last year's murder mystery and the kids had so much fun, they kept asking about this year's because they didn't want to miss it! Last year we purchased one entry packet and submitted our guess as a family. This year we purchased the family pack and the kids were excited to submit their own guesses. They enjoy gathering clues, questioning suspects, and making accusations!





Everyone is a suspect!

The Cast

Seasoned members of Community Players

Inexperienced Actors

They Work For Food



Jennifer will explain the effort it takes to make sure they all keep their stories straight



Alibies

Timelines

Motives

Back Stories



Jillian Richards

My favorite part of MMW26 was the different ways that families and community were drawn together for a positive cause.

On the first day Jillian (Barb Wire) and I were approached by a lady who was in Richland Center to visit her critically ill mother at the hospital .

Jillian and I both expressed our concern. With tears in her eyes, this woman asked if we would take a selfie with her because we had 'made her day'.

We posed for the picture, gave her a hug and sent her on her way.

This reminded me that we can make a positive impact on someone's life no matter what we are doing.

KD Allbaugh



Kathy Allbaugh

HOSPITALITY



We work for food!

The Chamber of Commerce gave two \$15 Chamber Bucks to each actor

Christy's Sunny Side supplied snacks and water

The Union provided space for a Hospitality area

The Reveal



How Do We Measure Success?

It isn't always about the money!

The characters were superb. It was well cast and well acted. Great costumes!

This was truly an event that takes a village to pull off.

The whole thing was marvelous. (That should have been a clue!!) 😊😊

We loved this so much, we will plan our Family Reunion around this event next year!

The pre registration on Friday night so valuable. Time wasn't wasted the next day when we needed to gather clues.

The business people who participated were very welcoming and friendly.

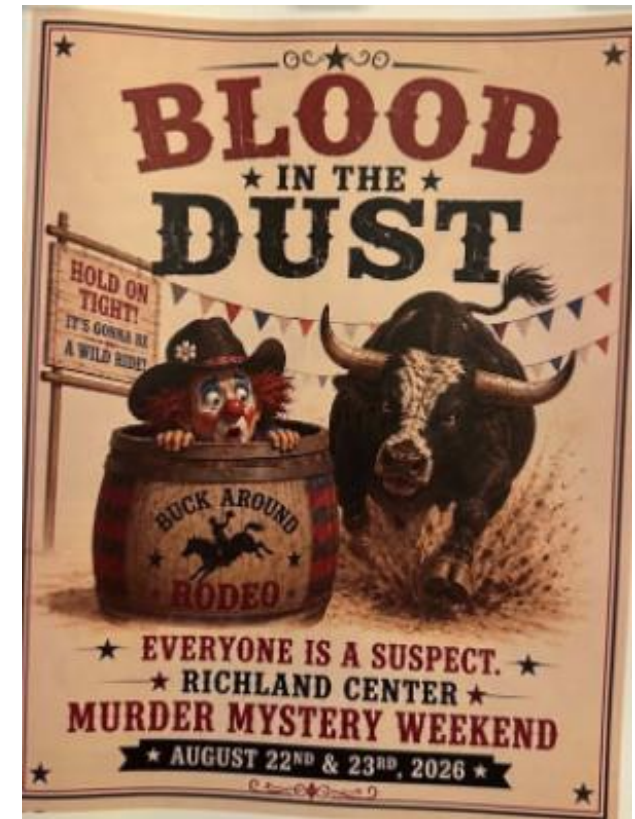
It was neat that there were so many prizes, and you didn't need to solve the crime to win a prize!!

I truly enjoyed Jae's clever writing and names. The whole event rested on the story behind it and it was excellent. Every detail was honored with tender and careful writing.

The clues were amazing, with an ad for each business along with the info for the mystery.

I can't imagine the number of woman hours put into this!

Our daughter heads off to collage tomorrow. This was a great way to spend her last weekend at home!



<https://youtu.be/0ajOBeiAHKU?si=SBC9MfNcz5ZkMmOS>

CRIME SCENE DO NOT CROSS

MURDER MYSTERY WEEKEND

Everyone's a suspect.

Can **you** figure out who did what?

AUGUST 21 & 22, 2027

- ★ PRE-REGISTRATION: AUGUST 20, 2027 | 5PM – 7PM
- ★ EVENT DAYS: AUGUST 21 & 22, 2027 | 10AM START
- ★ YOU CAN REGISTER ANYTIME DURING THE EVENT AT THE DEPOT.

THE DEPOT & INFORMATION CENTER
397 W. SEMINARY ST. • RICHLAND CENTER, WI

For more information call (608) 647-8163 | **OR** Find us on Facebook

