

Chippewa County Crime Stoppers

Building a Successful Fundraiser





From Idea to Impact

OUR GOAL: Create a fundraiser that was **fun, community-focused, affordable, and sustainable**

OUR STORY

1st Annual Indoor Cornhole Tournament – “Toss Out Crime”

February 21, 2026

Northern Wisconsin State Fairgrounds – Custer Coliseum

OUR RESULTS

31 Teams Participated in our first tournament

\$7,000+ Raised Through registration, sponsorships, raffles, and donations

18+ Raffle Prizes

12 Lane Sponsors

40 Donors/Sponsors

HOW DID WE DO IT?

KEEP IT SIMPLE

We started with an event that was easy for people to understand and participate in.

Don't overcomplicate your first event.

FIND THE RIGHT PARTNERS

We didn't do it alone.

We reached out to local business, community organizations, Law Enforcement, volunteers and supporters of Crime Stoppers

Ask businesses for more than money.

Some may be willing to donate food, prizes, services, advertising, or equipment.

HOW DID WE DO IT ?

CREATE MULTIPLE WAYS TO GIVE

The tournament itself was only one piece of the fundraising.

**Lane Sponsorships
Raffle Prizes
Donations
Community Promotion**

Giving people multiple ways to support your organization can significantly increase your fundraising potential.

PROMOTE,
PROMOTE,
PROMOTE

SOCIAL MEDIA

Start promoting before registration opens and continue throughout the planning process.

SPONSOR SHOUT-OUTS

Thank sponsors publicly and show people where their support is going.

PROMOTE,
PROMOTE,
PROMOTE

WORD OF MOUTH

Ask board members, law enforcement, volunteers, and supporters to share the event.

MAKE IT VISUAL

Photos, graphics, sponsor logos, prize announcements, and countdown posts helped keep our event in front of people

EXAMPLES

TOSS OUT CRIME

**CHIPPEWA COUNTY
CRIME STOPPERS**
ANNUAL CORNHOLE CLASSIC

FEBRUARY 21ST, 2026

Northern Wisconsin State Fairgrounds Custer Coliseum

REGISTRATION AT 9AM
BAGS FLY AT 10AM

\$60 Per Team- Includes 2 Meals and 2 Drink Tickets

Sign-up on scoreholio.com or scan the QR Code

Cash payouts to the top three in each division. Cap 40 teams. 4 Rounds of Swissholio then split to upper and lower double elimination bracket.
Bring your own partner and bags.
6 games guaranteed

Why Join Us?
Play, have fun, and make a difference- all proceeds benefit Chippewa County Crime Stoppers!

All Skill Levels Welcome

50/50 Raffle
Pull Tabs
Raffle Prizes

REGISTER HERE!



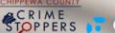
SPONSORS AND DONORS









































Thank you
TO OUR DESSERT DONOR



WICKED SWEET
Bake Shop

Your generosity helps us continue our mission of keeping Chippewa County a safe place to live and work. We appreciate your commitment to our community!

Join us on February 21, 2026
Northern Wisconsin State Fairgrounds for our Indoor Cornhole Fundraiser
Help us show our sponsors some love—give Wicked Sweet Bake Shop a like, follow, or shoutout below!

EXAMPLES

THANK YOU TO OUR SPONSORS AND DONORS



RAFFLE PRIZE SNEAK PEEK



Mini Photo Session
donated by Brittany
Jean Photography-
\$250.00 Value



HP Chromebook and Beats Solo Buds



2- GCI Outdoor Comfort
Pro Rocker Collapsible
Rocking Chairs and a \$25
Scheels gift card



2 Brewster Tickets and Parking
to any game: Donated by
Woods and Water Reality-
Travis Hakes



Blackstone Original Outdoor Griddle, 2-
Burner 28"
Propane Flat Top Grill with Hard Cover
and a filled propane tank!



HINT Branded Cornhole
Boards with Bags- Donated
by Festival Foods \$200.00
Value

WHAT WE LEARNED

- **Start Small**
- **Build Relationships**
- **Give People a Reason to Come Back**
- **Track Everything**

HAVE FUN!

BIGGEST TAKEAWAYS

PEOPLE SUPPORT PEOPLE

Crime Stoppers is about more than raising money.

Events and fundraisers like this give us and the community an opportunity to **build relationships, introduce people to our mission, and create community support for the work we do.**

Brainstorm ideas

Find the right people

Ask for help/volunteers

Have fun

And don't be afraid to try something new

STARTING YOUR OWN FUNDRAISER?

Start with these five questions:

1. What does your community enjoy?
2. What can you realistically manage with your volunteers?
3. Who can you partner with?
4. What can you offer sponsors?
5. How can you make the event fun enough that people want to come back?

Your Crime Stoppers organization doesn't have to reinvent fundraising—you just have to make it your own!

QUESTIONS?

*Thank
you!*