



Save the Dates!

**2026 Annual Wisconsin
State Crime Stoppers Conference**

Theme: Getting It Done...The Right Way

October 22—24, 2026

Hilton Paper Valley Hotel, Appleton, WI

2026 Conference Highlights

Keynote Speaker: DOJ Special Agent Eric Voland—ICAC Special Agent Voland is involved in the Internet Crime Against Children, This is a topic requested by our members to hear more about this topic and what Crime Stoppers can do to assist in dealing with this heinous criminal activity.

Keynote Speaker: Cheryl Sinacola— Chairperson, Crime Stoppers USA Sinacola is the recently elected chairperson for CSUSA and is involved with the Dallas (TX) Crime Stoppers. She will be sharing something she brings a significant passion: Crime Stoppers Best Practices. She will present on numerous Crime Stoppers activities focusing on the top three best practices in these areas, which is a summary of the monthly trainings CSUSA has undertaken this year. Get you pen and paper ready to take notes on how to implement these great ideas into your program!

Keynote Topic: Fund Raising Panel You have asked for additional information regarding fundraising events by local programs. We hope to provide some of our own Wisconsin State Crime Stoppers programs share their experience of the events they have undertaken that can be readily implemented in your community to raise funds. We intend to have 3 short presentations on a cornhole event, and mystery event and tribute band concerts. Time for a question and answer period to get the info you need!

Crime Stoppers 101 Training Session This up-to-date training provides the essential elements of operating a Crime Stoppers programs through the responsibilities of the board member and coordinator of the Crime Stoppers organization. Learn about the foundational aspects necessary to keep your program operating smoothly with best practices. Get ready, as it is structured to be more interactive with your participation!

Interactive Table Top Training Session This has become a conference favorite over the last several years! Various scenarios regarding issues confronting local Crime Stoppers programs from around the US are presented. Attendees break into small groups to determine the root cause and offer ideas on how to correct and/or avoid the issue in the future. Group report out allows all participants to gain the insight from these scenarios.

Other Key Agenda Items Chief Deputy Marshal Multhauf will share information on how to set up a Crime Prevention Funding Surcharge for your program. Also, a presentation updating Crime Stoppers in schools. WSCS will conduct its annual meeting to elect 3 civilian and 3 law enforcement board of directors.

Active Shooter Simulator. This has been a popular segment of our last several conferences! A new shooting scenario will be offered to test your skills. Are you ready?!?

Conference Registration Materials and draft agenda now available on the WSCS website at www.wicrimestoppers.org and click on WSCS Conference on the menu!