

Request for Proposal: Social Media/Website Manager

Date: June 1, 2026

Subject: Seeking a Social Media/Website Manager to Boost Community Engagement

Dear Potential Partners,

Crime Stoppers of Sarasota County, Inc. is seeking a talented and experienced Social Media/Website Manager to strengthen our online presence and connect with our community to promote safety and awareness.

We are looking for a professional with the following qualifications:

- Demonstrated experience managing social media accounts/websites for organizations, preferably in community safety, law enforcement, or nonprofit sectors.
- Expertise in creating and executing social media/website strategies to increase visibility, engagement, and support for our mission.
- Proficiency with social media/website analytics tools to track performance and optimize content for maximum reach and impact.
- Creativity in crafting engaging visual and written content that reflects our organization's values and goals.
- Strong communication skills to connect with a diverse audience and collaborate effectively with our team.

If your company or team offers skilled Social Media/Website Managers with these qualifications, we invite you to submit a detailed quote outlining your services, pricing, and relevant experience. Please include examples of your work with similar organizations and any additional services that could enhance our social media efforts.

Submission Deadline: June 30, 2026

Submit Quotes To: president@sarasotacrimestoppers.com

Thank you for your interest in supporting Crime Stoppers of Sarasota County. We look forward to reviewing your proposal.

Best regards,

Karen Sellers

President, Crime Stoppers of Sarasota County, Inc.

www.sarasotacrimestoppers.com